



Dear Assignment Desk/Sports Director,

The 40<sup>th</sup> annual Freihofer's Run for Women is on Saturday, June 2 at 9 a.m. on our Washington Ave. course adjacent to the New York State Capitol. I'm starting to assign media credentials. If you would like to cover this year's race, please complete the attached form and let me know:

- **How many media credentials you will need**
- **Whether you'll be attending our "Media Hour" set for Friday, June 1 from 2-3 p.m. at the Renaissance Albany Hotel's ballroom (144 State Street, Albany).**
- **Whether you'd like to be on our press truck (limited to 40).** The press truck will travel in front of our elite runners during the race. Reporters/photographers must board the truck, located at the corner of Washington and Hawk Street, at 8:15 a.m. All boarding the truck must show FRW credentials. There will be no stops, dismounting or jumping off the truck before it returns back to the corner of Washington and Hawk Street. This year, unlike in past years, the press truck will not speed away enabling those onboard to capture the finish. If you'd like to capture the finish, please assign another reporter/photographer to the finish line area. (Please note: Those on the press truck will be able to conduct interviews with the athletes following the race in the Press Tent located in front of the Academy Building in Academy Park.)
- **Videographers are permitted in the event's finish line area.** However, they must wear a media credential and leave the finish line area 10 minutes after the winner crosses the line to make room for the bulk of event finishers to safely come through.
- **Whether your station would like to bring a remote truck down to the Run for Women Start/Finish area on Washington Avenue on race day.** (This can be arranged, but clearance must first be obtained through the Albany Police Department and/or NYS State Police.)
- **Credential Pickup:** Security will again be tight and day-of-race credential pick up will be extremely limited. Only those wearing FRW media credentials will be allowed into the Start/Finish. For your convenience, we will have two options for picking up your credentials: a) Friday's Media Hour b) Rueckert Advertising & PR (638 Albany Shaker Road). Please indicate below which is your pickup preference.

Please fill out the enclosed sheet and either email or fax it back to me at (518) 446-1094 **by Tuesday, May 29 at 9 am.** If you have any questions, please call me at (518) 446-1091, or e-mail me at [ed@rueckertadvertising.com](mailto:ed@rueckertadvertising.com).

For up-to-the-minute news about the Run for Women, please visit <http://www.freihofersrun.com/media.htm>

Thanks for your continued interest in the event.

Regards,  
Edward Parham



**2018 Media Accreditation Form**

Name: \_\_\_\_\_

Outlet: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

# Media Credentials Needed: \_\_\_\_\_

Names/Titles of Those Using Media Credentials (Needed for Security List): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

# Press Truck Passes Requested: \_\_\_\_\_

Name(s) of Those Using Press Truck

Passes: \_\_\_\_\_

\_\_\_\_\_

Attending Friday's "Media Hour": \_\_\_\_ YES \_\_\_\_ NO

Would You Like to Bring a Remote Truck to the Site (Check One)?: \_\_\_\_ YES \_\_\_\_ NO  
*(If yes, we will be in touch with you shortly to coordinate the details.)*

For Credential Pickup We Prefer (Check One): \_\_\_\_ Media Hour \_\_\_\_ Rueckert

*Please email this completed sheet to [ed@rueckertadvertising.com](mailto:ed@rueckertadvertising.com), or you can fax to (518) 446-1094. Questions? Call (518) 446-1091.*